Lesson Title: Introduction	Slide ID: 1	Time: 10 seconds	Interactions

Visual:

Video script

Hello, international students, welcome to study in America! Are you excited to learn American culture? Do you know the sensitive topics embedded in the culture? Do you have the strategies of getting out of the awkward conversation? Hopefully, all your answers have a solution after learning this module. In this module, we are going to learn the core values in American culture, sensitive topics, and the strategies to cope with sensitive topics during a conversation. Now, let's get started!

Interactions

Learners click on the video to watch it.
Then, they click on the "Start" button to begin their learning and move to the next slide.

Media Details:
 A self-made video providing learners with an overview of the module and learning objectives.
The Video is 10 seconds.

Narration:
This video starts with three questions to activate their prior knowledge and motivate their learning as the learners perceive the module is closely related to their daily life. The design thinking is based on Schema Theory emphasizing the impact of prior knowledge on comprehension and memory.
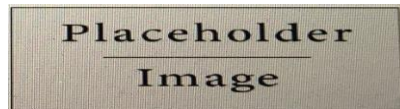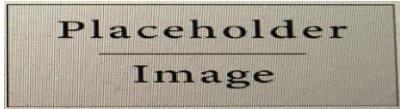
Lesson Title: Four Core Values in American Culture	Slide ID: 2	Time: 40 seconds	Interactions

Visual:

Placeholder Image

Placeholder Image

Placeholder Image

Placeholder Image

Text:
There are four core values in American culture. Please click each picture to read more.
On one side:
- Individualism
- Privacy
- Equality and Freedom
- Goodness of humanity

On the other side:
Definition of each core value.

Interactions

The learners click on each picture and the picture will flip and learners can view the explanations of each core value on the opposite side. When they click on the picture again, it will return to the other side.

Learners click on the " Next" button" to move to the next slide.
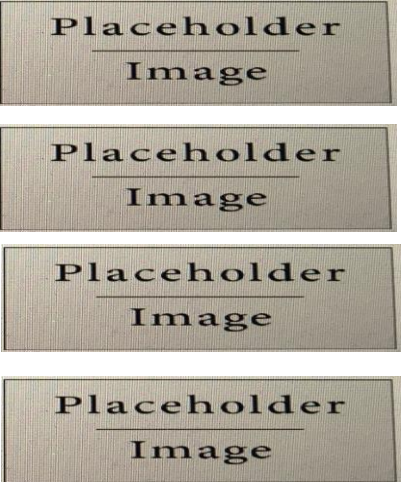
This is a click-to-review interaction.

Media details:
four images each with the name of core values on it.

Narration:
In this scene, learners will be presented with four core American values. There are four pictures each stating the name of the core value. Students click on each picture and it will flip so students can read the definition of each value. Then they click it again, it will flip back so the students can click the next picture. Students learn knowledge through reading. The design thinking in this slide is based on CIP Theory breaking down complex information into manageable parts to enhance encoding and memory.

Lesson Title: Examples of Four Core Values in American Culture	Slide ID: 3	Time: 40 seconds	Interactions

Visual:

Placeholder Image

Placeholder Image

Placeholder Image

Placeholder Image

Text:

Let's read some examples. Please click each picture to learn more.

On one side:

- Individualism
- Privacy
- Equality and Freedom
- Goodness of humanity

On the other side:

Examples of each core value.

The learners click on each picture and the picture will flip and learners can view the examples of each core value on the opposite side. When they click on the picture again, it will return to the other side.

Learners click on the " next" button to move to the next slide.

Media details:

four images each with the name of core values on it.

Narration:

In this scene, learners will be presented with examples of four core American values. There are four pictures each stating the name of the core value. Students click on each picture and it will flip so students can read the examples of each value. Then they click it again, it will flip back so the students can click the next picture. Students learn knowledge through reading. The design thinking is based on CIP elaborating new information with examples that are meaningful to learners.

Lesson Title: Quiz 1	Slide ID: 4	Time: 60 seconds	Interactions

Visual:
None

Text script:
Let's see whether you have understood the concepts of the four core values. Please finish the following quizzes by choosing the correct answer.

Interactions

If the student chooses the right answer, the feedback will be "correct".
If the student chooses the wrong answer, the feedback will be "wrong". The feedback will explain why it is wrong.
If students haven't correctly answered all questions, they will be asked to do it again.
They can only click the "Next" button when all answers are correct.
This is decision-based interaction.

Media details:
None

Narration:
The designer uses Articulate Storyline to design the module. There will be two types of quiz—Multiple Choice, True or False in this learning activity. Five exercises for each type of quiz. The learning theory in this design that according to CIP, provides learners with extensive and varied practices can help learners attach multiple cues to what they are learning so they are more likely to recall it later.

Lesson Title: Sensitive Topics	Slide ID: 5	Time: 2 minutes	Interactions

Visual:

Video script:
Based on the understanding of American core values, do you know what topics are taboo? Click the video to learn about it!

Learners click on the video to watch it.
Learners click on the "Next" button to proceed.

Media details:
A self-made video explaining the sensitive topics in American culture.
The video is about 2 minutes.

Narration:
This video explains some sensitive topics in American culture such as finances, marital status, family planning, age, religion, excessive reverence for authority figures, gossip, body image by providing specific examples.

Lesson Title: Quiz 2	Slide ID: 6	Time:15 seconds	Interactions

Visual:

Text script:
What sensitive topics have been mentioned in the comic strip?
Please drag and drop them to the black box.

Students use the drag and drop interaction in Articulate and choose the sensitive topics and drag them to the black box picture.
After finishing, the quiz, students click the "Submit" button. If the answer is wrong, the " Try again" button will pop up. They can only click the " Next" button when they drag all the correct answers to the black box.

Media details:
 A comic strip will be provided.
A picture of a black box.

Narration:
A self-made comic strip will be provided to facilitate understanding. Students will finish a quiz based on the conversation between an international student and an American student covering sensitive topics in the comic strip. The design thinking of this slide is based on Constructivism Theory in which learners construct knowledge instead of passively taking in knowledge.

Lesson Title: Acknowledge and Redirect	Slide ID: 7	Time: 10 seconds	Interactions

Visual:

Text script:
Next, let's learn some strategies to change the subject when you are having an embarrassing conversation filled with sensitive topics.

First one-**Acknowledge and Redirect**. Most (but not all!) people will take a hint when you acknowledge an awkward topic and then steer it toward a more agreeable conversation.
Successful "acknowledge and redirect" strategies might look like:
- If someone brings up a controversial subject likely to cause an argument, try, "There are a lot of different opinions on that issue. Why don't we talk about something more pleasant, like that vacation you took last week?"
- When the conversation turns from fun to dreary, say something like, "That makes sense. Back to (whatever conversation you were talking about earlier), I'd like to hear more about (something specific from the conversation).".

Students click the " Next" button to proceed.

Media details:
An icon picture stating Strategy 1- Acknowledge and Redirect.

Narration:
Learners acquire knowledge through reading. The design thinking in this slide is based on CIP Theory breaking down complex information into manageable parts to enhance encoding and memory.

| Lesson Title: Use Their Words as a Segue | Slide ID: 8 | Time: 10 seconds | Interactions |

Visual:

Text Script:

2. Use Their Words as a Segue

When a sensitive or one-sided conversation becomes uncomfortable, but you'd like to continue talking with the person, you can listen for a word or phrase that offers an opportunity to gracefully segue to another topic. Successful "segue" strategies might use words like:

· Speaking of…

· Funny you should mention…

· Oh, before I forget…

Interactions

Students click the " Next" button to proceed.

Media details:

An icon picture stating Strategy 2- Use Their Words as a Segue.

Narration:

Learners acquire knowledge through reading.

Lesson Title: Distract with a Compliment	Slide ID: 9	Time: 10 seconds	Interactions

Visual:

Text Script:

This one works great when you're able to use it! Try complimenting the person on something that's adjacent to the unpleasant topic. Successful "compliment" strategies might look like:
· "Your insight is fascinating! What's your background?"
· "You're so passionate about this subject. You must have spent a lot of time studying it."
· You can also try complimenting the other person's physical appearance and following up with a question, such as, "I love your bracelet! Where did it come from?"

Students click the " Next" button to proceed.

Media details:
an icon picture stating Strategy 3- Distract with a Compliment.

Narration:
Learners acquire knowledge through reading.

Lesson title: Excuse Yourself	Slide ID: 10	Time: 10 seconds	Interactions

Text Script:
Unfortunately, not everyone will take your hint to gracefully change the subject. In that case, it's time to excuse yourself.
Successful "excuse yourself" strategies might look like:
· Getting a drink or snack. This is most gracefully done when offering to get a drink for the person or people you are talking to.
· Taking or sending a call or text message. This works best when you are speaking with more than one person, but "having to take a call" can also be used in an extreme situation.

· Greeting someone who has just arrived.

Students click the " Next" button to proceed.

Media details:
An icon picture stating Strategy 4- **:** Excuse Yourself.

Narration:
Learners acquire knowledge through reading

Lesson Title: Quiz 3	Slide ID: 11	Time: 60 seconds	Interactions

Visual:

Text Script:
Let's try our strategies!
Please match the video with the strategy you have just learned!

Interactions

Students do the quiz by matching the strategy with the video.
Click on "Submit" button to submit the quiz.
Click on the "Next" button to move on to next slide.

Media details:
Four self-made videos in which one speaker uses a strategy to change sensitive topics.

Narration:
Learners match the strategy adopted in each video with the choice. The design thinking of this slide is based on Constructivism Theory in which learners construct knowledge instead of passively taking in knowledge.

Lesson Title: Quiz 4	Slide ID: 12	Time: 60 seconds	Interactions

Visual:

Text Script:
Are you ready to compete with other learners on the knowledge of this module? Let's get started!

Interactions
Students click the link to do a quiz on Kahoot.
Click the "Next" button to move to the next slide.

Media details:
Kahoot Quiz

Narration:
The quiz will be designed through Kahoot which tests the knowledge of the entire module. The extensive and varied practice will enhance meaningful learning and provide more cues to aid encoding and memory.

Lesson Title: Survey	Slide ID: 13	Time: 10 seconds	Interactions

Visual:

Text script:
Please complete the survey to help us improve the design of the course. Thank you!

Learners do the survey.
Learners click on "Finish" to exit the module.

Media details:
 A picture icon on Survey

Narration:
A Purdue Qualtrics Survey will be designed and embedded in the module to elicit learners' perceptions and suggestions on the module design. The design thinking is based on Reflective Theory in which students think about what they have read, done, or learned, relating the lesson at hand to their own lives and making meaning out of the material.